

PRICING BULLETIN

TO: FIRESTONE VALUED CUSTOMERS

NOVEMBER 7, 2012

RE: Price Increase Announcement

Due to continued increases in the price of key raw materials used in the production of polyisocyanurate insulation, Firestone Building Products must increase the price on all polyisocyanurate insulation products.

Price Increase and Effective Date

<u>Product Line</u>	<u>Date of Increase</u>	<u>% Increase</u>
Polyisocyanurate Insulation	February 1, 2013	5%

- *Orders must be received by January 15 and scheduled to ship by January 31 for the pre-increase price.*
- *Pricing will be effective at time of shipment.*
- *Existing quotes will be honored; however prices will not be extended.*
- *Contractors should continue to make use of price escalators in their contracts to further protect themselves from unpredictable raw material volatility.*

We appreciate your continued support of Firestone Building Products. If you have any questions, please contact your local Firestone sales representative or regional business manager.

Sincerely,



Greg Ortwein
Insulation Product Manager